

KEEPING THE ARTS IN BUSINESS OPPORTUNITY ROSTER



Corporate Partners (\$1500)

By investing in Carbondale Community Arts as a corporate partner you will play a pivotal role in advancing our CCA mission to cultivate, nurture and celebrate the creativity of our total community. Your contribution will provide stability and continuity to local arts programming throughout the year.

Corporate partners are recognized on our letterhead and in our newsletter (which circulates quarterly to 3,000 households) as well as on all of our marketing materials and media releases throughout the year. **This year's Corporate Partners will be acknowledged at all of our special events and will receive cover recognition and a complimentary quarter-page display ad in our McLeod Summer Playhouse program.**

In addition to the McLeod Summer Playhouse, major recognition opportunities scheduled to date include the SI Music Fest Hickory Lodge Art Fair and "New Harmonies"—an exhibit and program series on American Roots Music to be presented locally in partnership with the Smithsonian Institute from September 29 – November 10.

CCA Corporate Partners also become automatic nominees for our Keeping Arts in Business Award, presented annually at the Carbondale Chamber of Commerce Dinner.

All Southern High School Music Theatre Project Underwriters (\$500)

Now in its 11th year, this flagship Carbondale Community Arts program provides professional-level theatre opportunities for teens from across the region. It has won state-wide recognition and acclaim, and it rewards audiences each summer with first-class performances as part of the McLeod Summer Playhouse season. In addition to building skills that have life-long applications, this program teaches confidence, responsibility and teamwork. Of course, the students who participate give as much as they get—playing to standing-room-only crowds every night.

This year's production of AIDA promises to be better than ever, but as with any theatre production, costs are significant, and even with our strong partnership of shared resources with McLeod Summer Playhouse we have to charge workshop fees from participating students in order to support the program. **Your ASHSMTP underwriting commitment will help provide scholarships to students who can't afford the workshop fees and help us meet expenses for royalties, scripts and program staff. It will also entitle you to a complimentary one quarter page display ad in the MSP program. In addition, ASHSMTP Underwriters are acknowledged throughout the year in our quarterly newsletter.**

Business Patrons (\$100)

Over the years CCA has been fortunate to receive grant support from the City of Carbondale and from the Illinois Arts Council as well as in-kind support from the Carbondale Park District. But the dollars from these sources are often committed to specific projects and are not guaranteed from year to year.

CCA Business Patrons supplement grant income, help us maintain communications with the public we seek to serve and to close gaps when compelling programming opportunities arise that don't carry their own income streams or aren't conducive to event sponsorships. **CCA Business Patrons are recognized in quarterly newsletters and are listed in all of our special event programs.**

Please return your completed form to:

Carbondale Community Arts
PO Box 1424
Carbondale, Illinois 62903

2007 Corporate Pledge Response



Name (as you wish to be acknowledged)

Name (to whom we should address future correspondence)

_____ *Check enclosed in the amount of* _____.

_____ \$1500 (Corporate Partner) _____ \$500 (ASHSMTP Underwriter)

_____ \$100 (Business Patron) _____ Other

Thank you again for your contribution. Please feel free to contact our office at 618.457.5100 with any questions you might have. Additional information about display ads will be sent under separate cover.

CCA is a 501 (c)(3) not-for-profit organization. Contributions are tax-deductible to the extent allowed by law.